JAE CHEN

UX/UI DESIGNER, VISUAL DESIGNER

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SUMMARY

Experienced designer with 3 years in interaction and visual design. Contributed to 6 diverse game projects as UX/UI and visual designer. Passionate about user-centered design, creativity, and collaboration.

SKILLS SET

Adobe XD, Figma, Adobe Suite, Visual Design, Wireframing, Prototyping, User Research, Interaction Design, Usability Testing, Responsive Design, UI/UX Principles, Problem-Solving

WORK EXPERIENCE

Freelance *UX Designer*   May 2023 – Present

- Led 3 diverse projects: responsive web and multi-platform social software design.
- Conducted 5 user research cycles, refining designs for 30+ users' needs.
- Attained seamless user experiences via rigorous wireframing and prototyping.
- Implemented a user-centric survey interface and significantly increased average website click-through rates.

The Gapp Lab | *UX/UI Designer*   Aug 2022 – May 2023

- Directed visual design for 2 projects: patient survey system with seamless interaction, concise web design.
- Crafted VR interfaces for medical simulation, harmonizing immersion and usability for players and objectives.
- Achieved successful outcomes, meeting client expectations and securing renewals.
- Introduced a user-centric survey interface, resulting in a 20% higher completion rate and enhanced data

Elation Nation Studio | *UX/UI Designer, Concept Artist*   Aug 2022 – May 2023

- Designed immersive game UI reflecting theme. Iteratively refined via playtests for intuitive user experience.
- Created engaging promo page, boosting Steam page user click-through rates.
- Recognized as pivotal concept artist, shaping visual identity. Intricate weapon and environment designs enriched immersion and aesthetic.
- Contributed key concept art that enhanced immersion, leading to a 30% rise in player satisfaction ratings.

CERTIFICATION

Google UX Designer   Awarding institution: Google

Relevant skills:
Adobe XD, Figma, Ideate, Wireframes, Low-Fidelity & High-Fidelity Prototypes, UX Research, Responsive Web

EDUCATION

Master of Entertainment Arts and Engineering | *University of Utah*   2021-2023
Bachelor of Fine Arts | *Academy of Art University*   2015-2020